
Citrus Orchard Foreman Occupational Learning

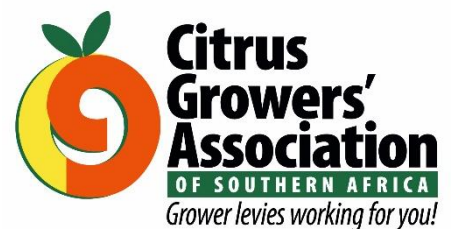
Progressive Activities Assessment Guide

A8: Logistics

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Chapter 1

Activity P1

Complete this activity to test your knowledge of the entire chapter:

1. What is logistics in the context of citrus?

The activities involved in transporting your fruit to your customers.

2. What are distribution channels in the context of citrus?

The distribution channel refers to the way and means by which fruit is moved from the packhouse to the market.

3. What are the three markets your fruit can be sold on?

Export, domestic, and processing.

4. What are the four most common modes of transport for citrus?

Road, rail, air, and sea.

5. Which is the most used transport mode for export markets?

Sea freight.

6. What is a citrus cooperative?

A citrus cooperative is an organisation comprising a number of individual growers as its members.

7. How is cooperative fruit sold?

Under a single brand name regardless of producer.

8. Are distribution and logistics costs fixed or variable?

Variable.

9. What is the value of sustainability?

Reducing environmental impact and enhancing reputation.

Chapter 2

Activity P2

Complete this activity to test your knowledge of the entire chapter:

1. What is a supply chain in the context of citrus?

A series of distinct activities that take place in order to take the product from orchard to market.

2. What is the value of modern supply chains?

They can reduce cost, add product value, extend resources, accelerate time to market, and retain customers.

3. What are the four key processes of the citrus supply chain?

Orchard to packhouse, packhouse to depot or port, vessel loading and shipment, distribution to market.

4. Are all supply chains the same?

No, they are different for each producer.

5. Which government agency does inspections on fruit?

PPECB.

6. What is the value of integrated supply chain firms?

They can handle the entire logistics process and save money.

7. Why is citrus cooled?

To maintain its quality.

8. When can fruit be allowed to become warm again?

Only at the supermarket where it is finally sold.