
Citrus Orchard Foreman Occupational Learning

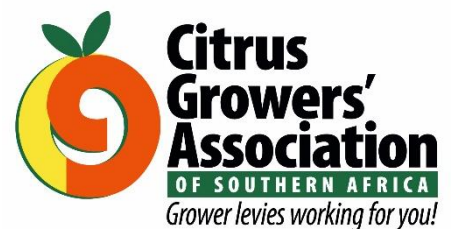
Progressive Activities Workbook

A8: Logistics

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Chapter 1

Activity P1

Complete this activity to test your knowledge of the entire chapter:

1. What is logistics in the context of citrus?

2. What are distribution channels in the context of citrus?

3. What are the three markets your fruit can be sold on?

4. What are the four most common modes of transport for citrus?

5. Which is the most used transport mode for export markets?

6. What is a citrus cooperative?

7. How is cooperative fruit sold?

8. Are distribution and logistics costs fixed or variable?

9. What is the value of sustainability?

Chapter 2

Activity P2

Complete this activity to test your knowledge of the entire chapter:

1. What is a supply chain in the context of citrus?

2. What is the value of modern supply chains?

3. What are the four key processes of the citrus supply chain?

4. Are all supply chains the same?

5. Which government agency does inspections on fruit?

6. What is the value of integrated supply chain firms?

7. Why is citrus cooled?

8. When can fruit be allowed to become warm again?