



Citrus Marketing Forum



27 Jun 2013

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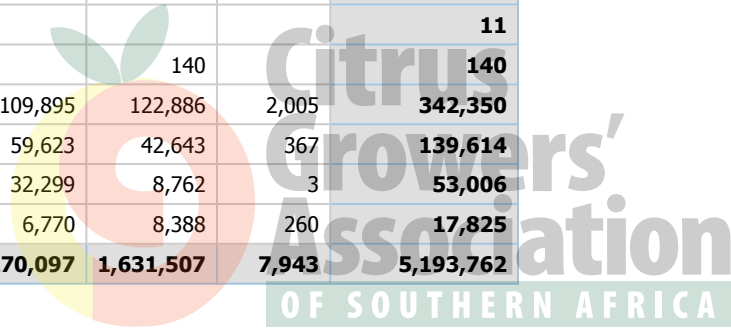
For Reference:

Product	Standard Carton Mass	# of Cartons per Pallet
Grapefruit	17 kg	56
Lemons	15 kg	70
Oranges	15 kg	70
Soft Citrus	15 kg	60

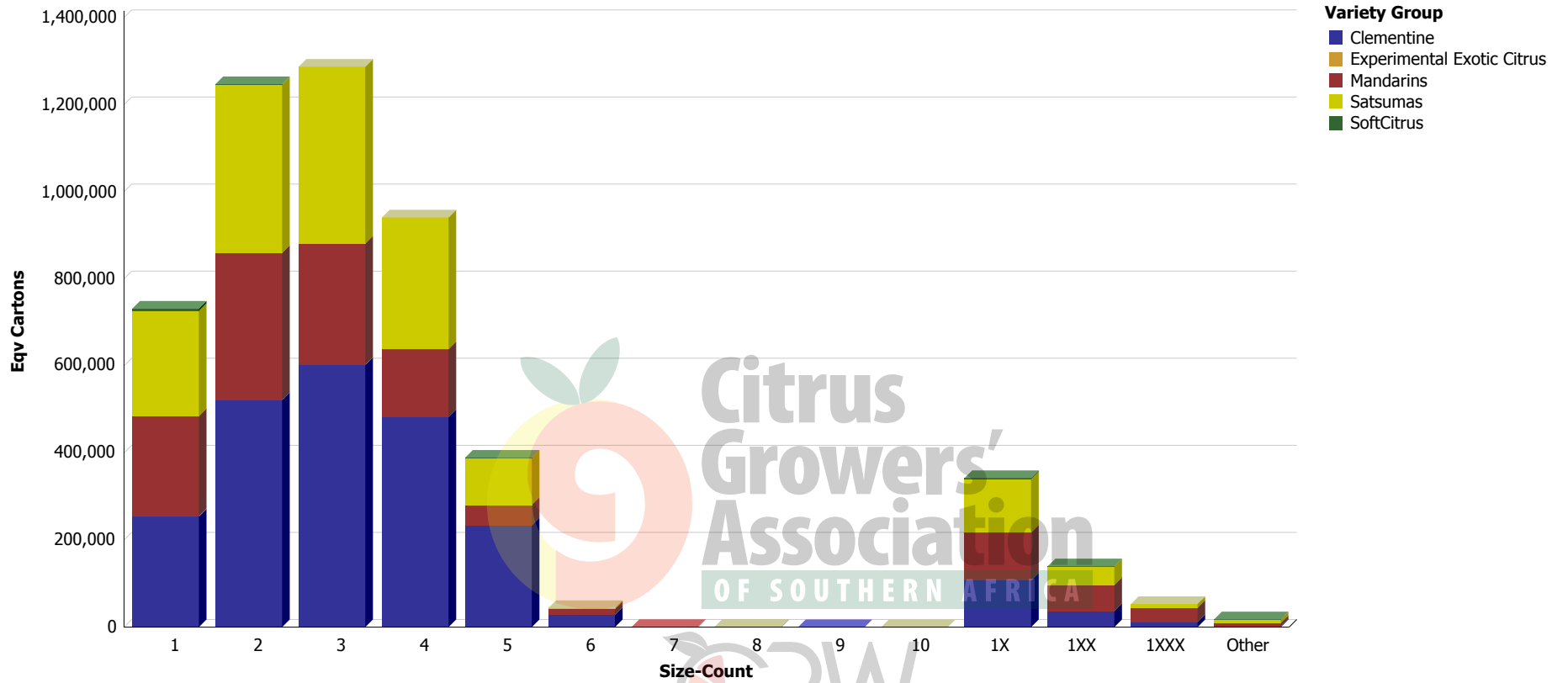
Soft Citrus Passed for Export: Current Season per Size-Count

Size Count	Clementine	Experimental Exotic Citrus	Mandarins	Satsumas	SoftCitrus	Total per Count
1	254,078	1,374	229,134	241,688	5,207	731,482
2	521,775		337,645	387,630	48	1,247,098
3	602,509	59	278,738	405,898		1,287,203
4	482,788		155,464	302,688		940,940
5	234,224		46,579	108,264	53	389,120
6	28,423		13,495	1,959		43,877
7			455			455
8	80			560		640
9	11					11
10				140		140
1X	107,553	12	109,895	122,886	2,005	342,350
1XX	36,981		59,623	42,643	367	139,614
1XXX	11,943		32,299	8,762	3	53,006
Other	2,407		6,770	8,388	260	17,825
Total	2,282,770	1,445	1,270,097	1,631,507	7,943	5,193,762

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Soft Citrus Passed for Export: Current Season per Size-Count



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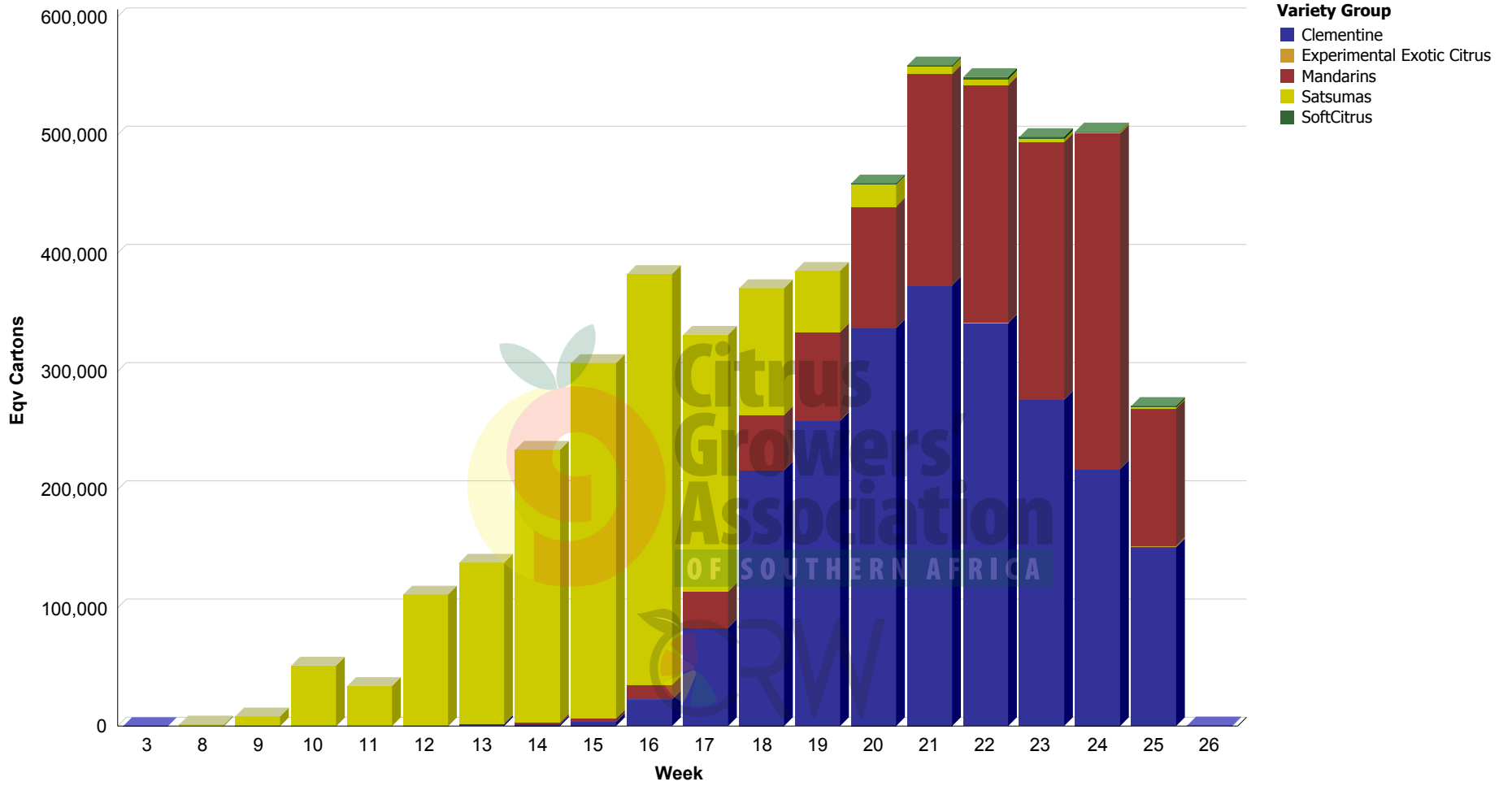


Soft Citrus Passed for Export: Current Season per Variety

Eqv Ctns per Week	Clementine	Experimental Exotic Citrus	Mandarins	Satsumas	SoftCitrus	Total per Week	
3	15					15	
8				1,365		1,365	
9			70	8,142		8,212	
10	5		6	51,141		51,153	
11				33,930		33,930	
12	3		11	111,251		111,265	
13	1,792		5	136,444		138,240	
14	1,610		1,300	230,838		233,748	
15	3,621		2,716	300,771		307,108	
16	22,571		12,326	347,561		382,457	
17	83,099		30,672	217,237		331,008	
18	216,208		46,976	107,279		370,463	
19	258,276		59	75,002	51,765	385,102	
20	336,559		102,905	18,580	1,019	459,062	
21	372,800		178,789	6,186	1,077	558,852	
22	341,018		69	201,084	4,853	549,077	
23	276,079		217,960	2,316	1,931	498,285	
24	217,396		284,060	1,055	506	503,017	
25	151,135		1,317	116,215	791	270,817	
26	585				1,359	585	
Total	2,282,770		1,445	1,270,097	1,631,507	7,943	5,193,762

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Soft Citrus Passed for Export: Current Season per Variety



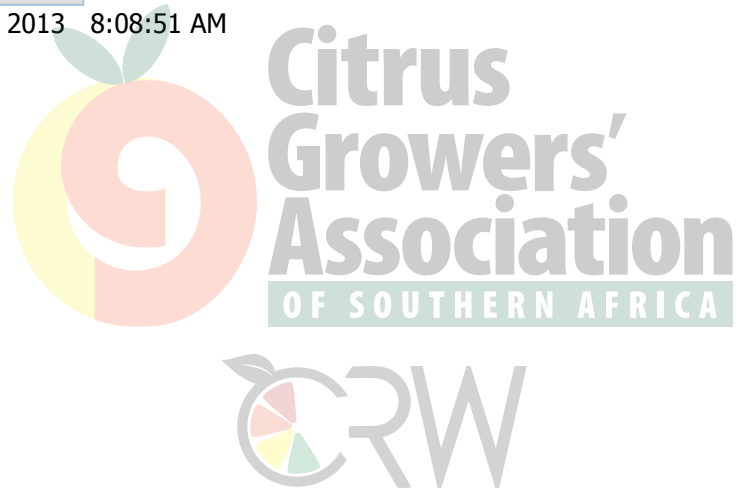
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Soft Citrus Passed for Export: Current Season vs Previous Seasons per Variety

Last Three Seasons Year to Date

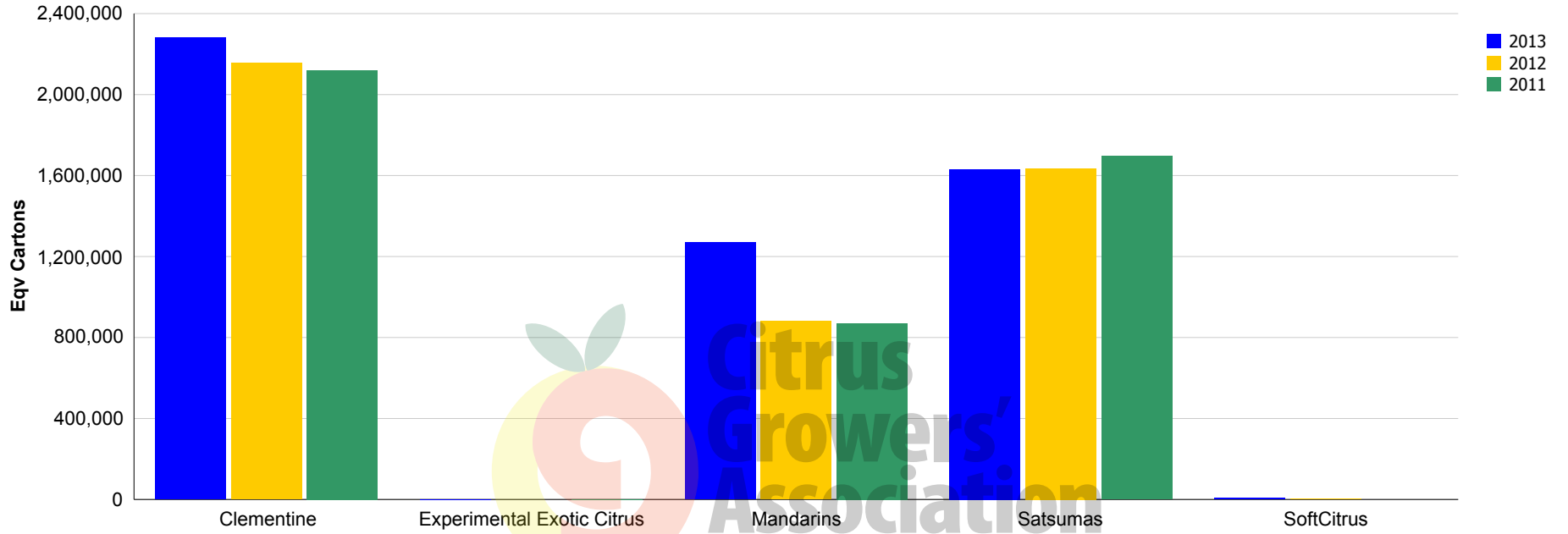
Eqv Ctns per Variety	2013	2012	2011
Clementine	2,282,185	2,434,549	2,396,927
Experimental Exotic Citrus	1,445		3
Mandarins	1,270,097	1,073,218	1,029,019
Satsumas	1,631,507	1,642,488	1,696,892
SoftCitrus	7,943	1,950	
YTD Total	5,193,177	5,152,204	5,122,841

Figures are shown to the last full week. 27 Jun 2013 8:08:51 AM

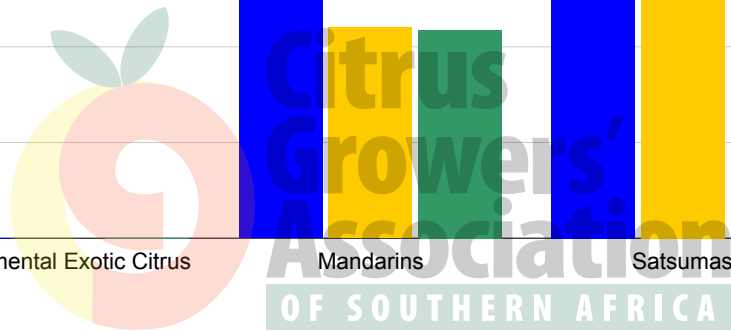


Soft Citrus Passed for Export: Current Season vs Previous Seasons per Variety

Last Three Seasons Year to Date

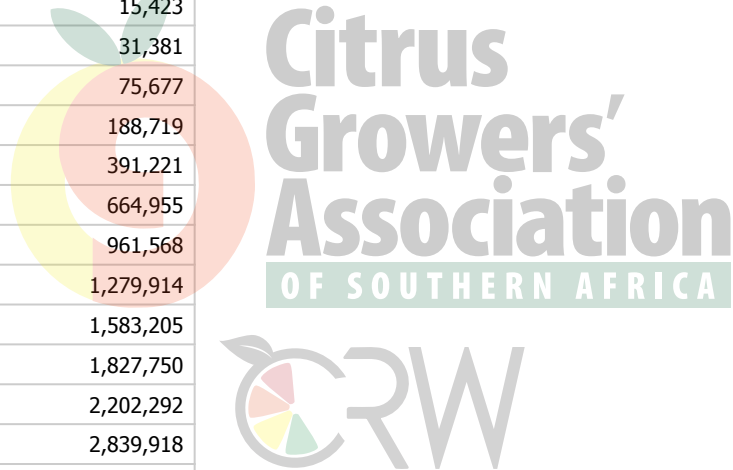


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Soft Citrus Passed for Export: Current Season vs Previous Season

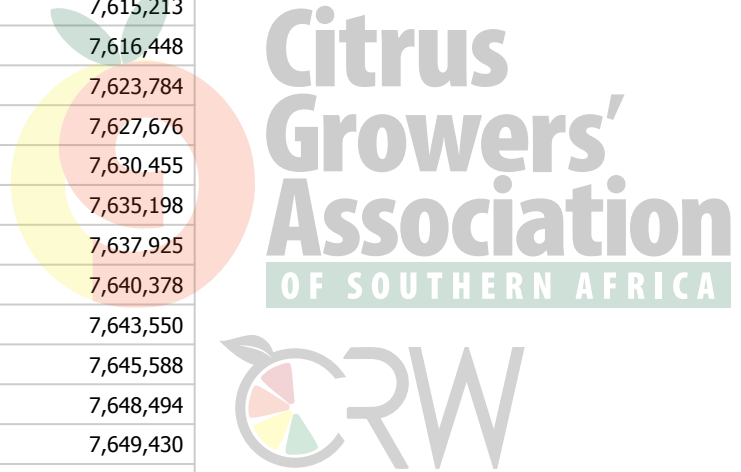
Week	2013		2012	
	Cur Eqv Ctns	Cur Cum Eqv Ctns	Prev Eqv Ctns	Prev Cum Eqv Ctns
2			4	4
3	15	15	188	192
4			727	919
5			5,196	6,115
6			213	6,328
7			1,988	8,316
8	1,365	1,380	4,716	13,031
9	8,212	9,592	2,392	15,423
10	51,153	60,745	15,957	31,381
11	33,930	94,675	44,297	75,677
12	111,265	205,940	113,042	188,719
13	138,240	344,180	202,502	391,221
14	233,748	577,929	273,734	664,955
15	307,108	885,037	296,613	961,568
16	382,457	1,267,494	318,346	1,279,914
17	331,008	1,598,502	303,291	1,583,205
18	370,463	1,968,965	244,545	1,827,750
19	385,102	2,354,067	374,543	2,202,292
20	459,062	2,813,129	637,626	2,839,918
21	558,852	3,371,981	587,104	3,427,022
22	549,077	3,921,058	599,935	4,026,958
23	498,285	4,419,343	467,849	4,494,806
24	503,017	4,922,360	394,278	4,889,085
25	270,817	5,193,177	263,120	5,152,204
26	585	5,193,762	190,072	5,342,276
27			192,016	5,534,292
28			198,197	5,732,489
29			208,867	5,941,355
30			261,102	6,202,458
31			217,743	6,420,201



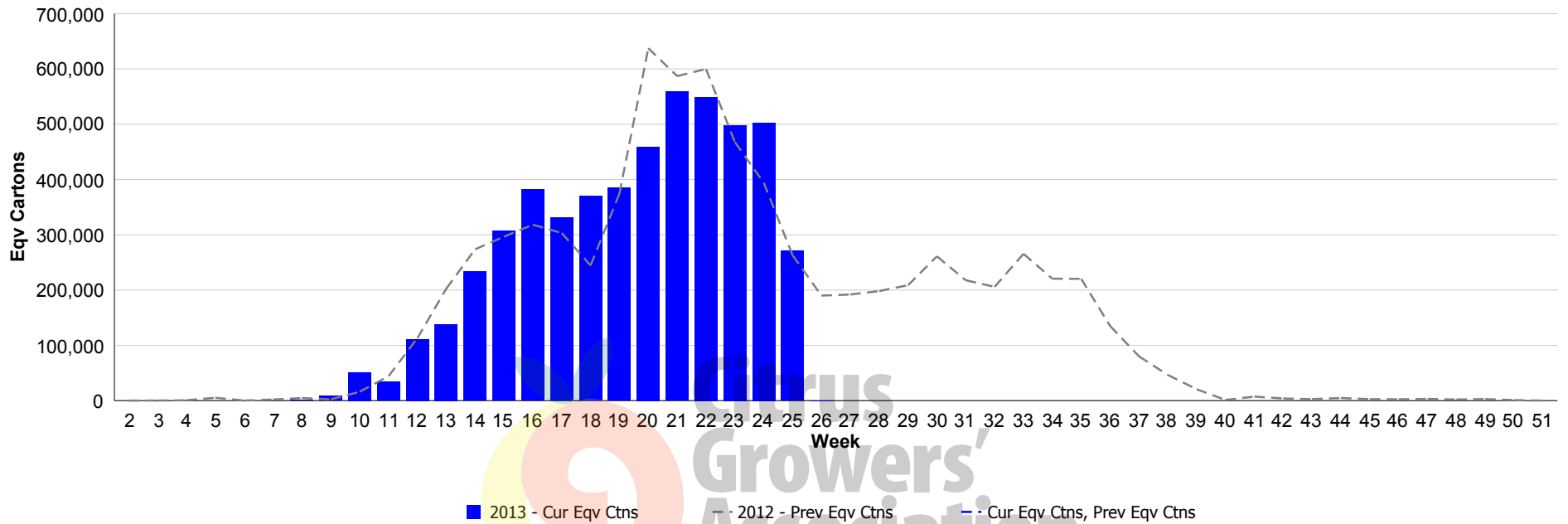
Soft Citrus Passed for Export: Current Season vs Previous Season

Week	2013		2012	
	Cur Eqv Ctns	Cur Cum Eqv Ctns	Prev Eqv Ctns	Prev Cum Eqv Ctns
32			205,861	6,626,062
33			265,621	6,891,684
34			220,608	7,112,292
35			220,375	7,332,667
36			135,223	7,467,890
37			80,172	7,548,062
38			46,517	7,594,579
39			20,634	7,615,213
40			1,235	7,616,448
41			7,337	7,623,784
42			3,892	7,627,676
43			2,779	7,630,455
44			4,743	7,635,198
45			2,727	7,637,925
46			2,453	7,640,378
47			3,172	7,643,550
48			2,038	7,645,588
49			2,906	7,648,494
50			936	7,649,430
51			20	7,649,450

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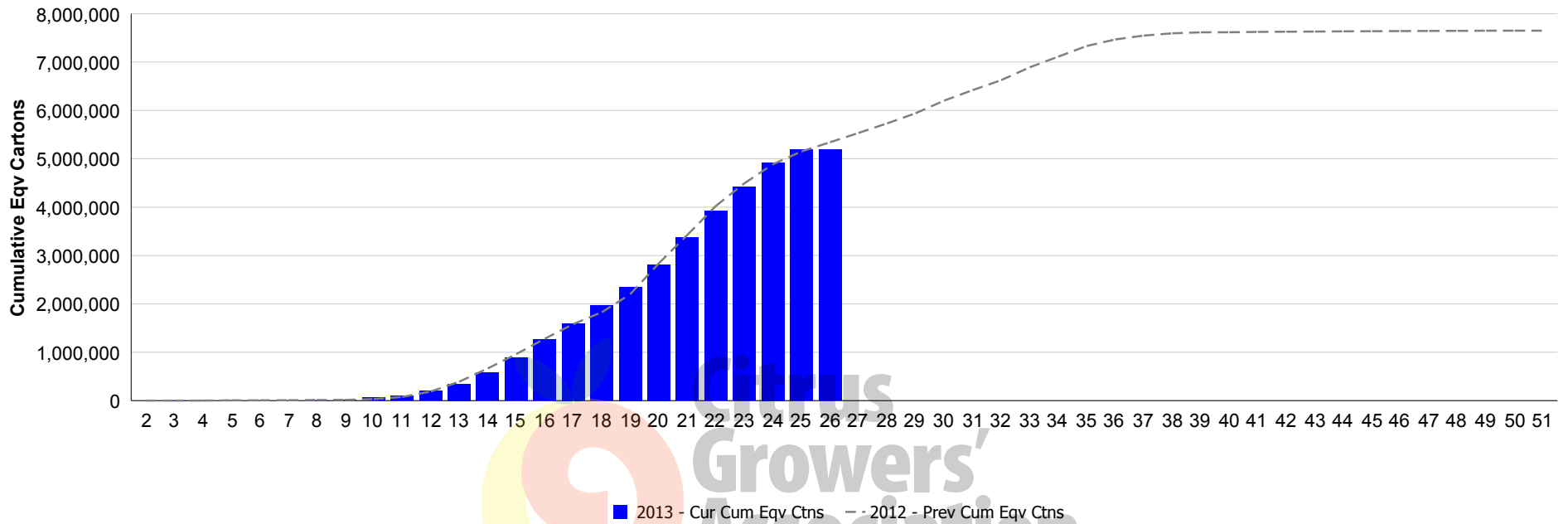
Soft Citrus Passed for Export: Current Season vs Previous Season



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Soft Citrus Passed for Export: Current Season vs Previous Season - Cumulative Volume



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