



## Citrus Marketing Forum



16 Nov 2012

### Contacts:

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### For Reference:

Product	Standard Carton Mass	# of Cartons per Pallet
Grapefruit	15 kg	70
Lemons	15 kg	70
Oranges	15 kg	70
Soft Citrus	15 kg	60

## Grapefruit Passed for Export: Current Season per Size-Count

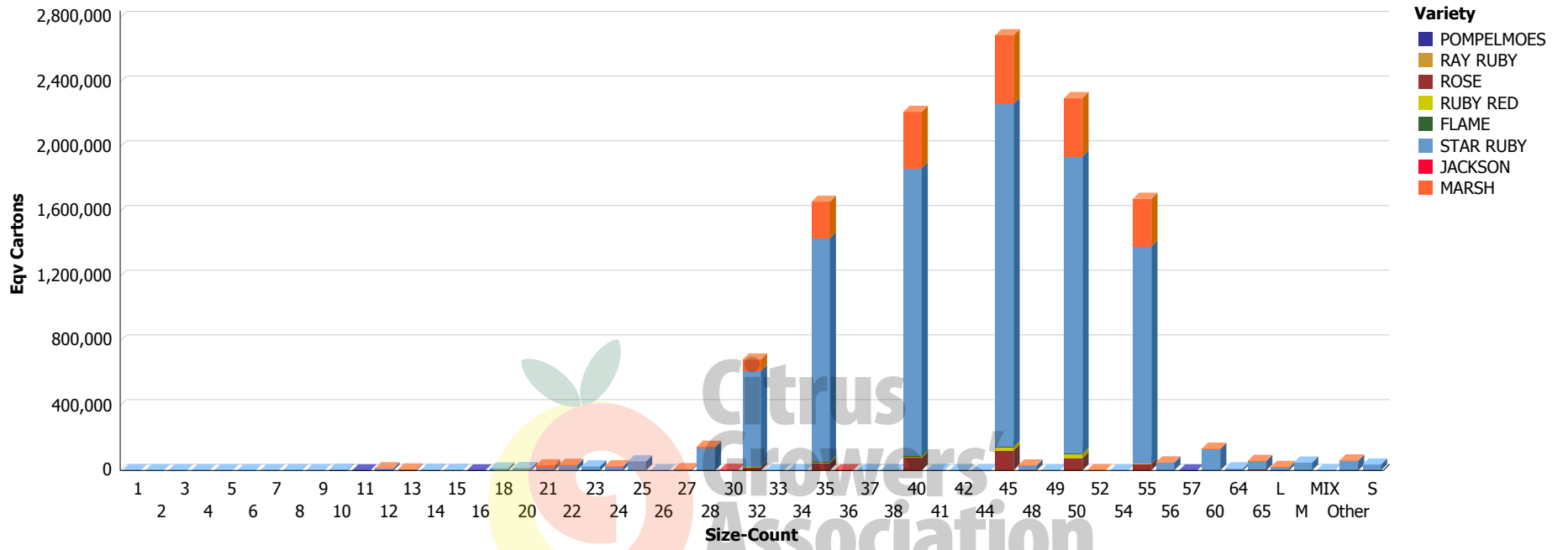
Size Count	POMPELMOES	RAY RUBY	ROSE	RUBY RED	FLAME	STAR RUBY	JACKSON	MARSH	Total per Count
1						343			343
2						808			808
3						555			555
4						278			278
5						901			901
6						878			878
7						555			555
8	230					578			808
9						1,275			1,275
10	1,383					1,919			3,302
11	525								525
12	1,044					11,629		147	12,821
13	560					5,177		195	5,932
14	1,273					644			1,917
15	573					703			1,276
16	30								30
18	112					12,296			12,408
20						14,976			14,976
21			78			19,942		11,466	31,486
22						33,331		760	34,091
23	284					24,822			25,106
24						24,747		854	25,601
25						56,085			56,085
26						54			54
27						6,891		204	7,095
28	176		255			139,416		6,441	146,288
30						3,269	190		3,459
32		1,745	19,698	1,776	255	592,071		70,119	685,664
33						133			133
34						108			108
35		368	44,420	7,525	884	1,383,458		224,346	1,661,002

## Grapefruit Passed for Export: Current Season per Size-Count

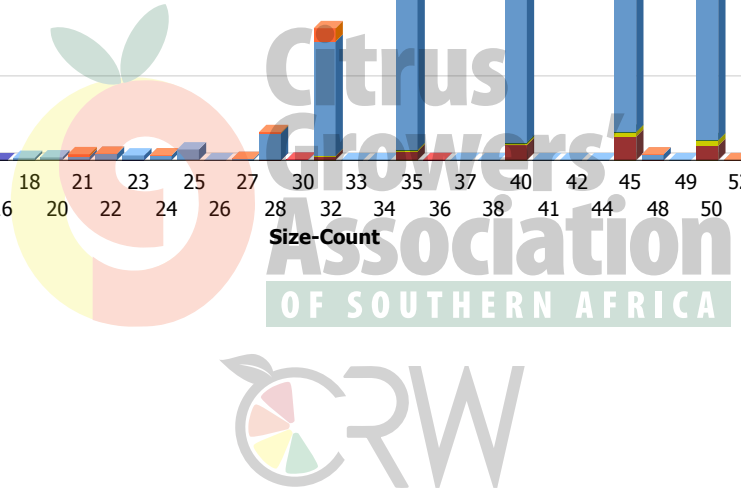
Size Count	POMPELMOES	RAY RUBY	ROSE	RUBY RED	FLAME	STAR RUBY	JACKSON	MARSH	Total per Count
36						1,034	190		1,224
37						1,060			1,060
38						57			57
40		589	77,307	9,373	4,936	1,775,524		348,813	2,216,542
41						125			125
42						150			150
44						443			443
45	2	1,179	121,945	22,049	2,873	2,119,122		423,205	2,690,376
48	85		160			30,196		125	30,566
49						1			1
50	2	1,842	73,366	27,823	1,547	1,836,997		360,124	2,301,700
52						228		436	664
54						20			20
55		1,768	39,244	1,621	2,284	1,340,023		294,348	1,679,287
56						48,280		659	48,938
57	31								31
60				295		132,040		2,071	134,406
64						13,192			13,192
65			8,909			48,504	272	147	57,832
L						16,796		4,777	21,573
M						48,573			48,573
MIX						736			736
Other	40	23	102	7		58,760	612	289	59,832
S						36,551			36,551
<b>Total</b>	<b>6,350</b>	<b>7,514</b>	<b>385,484</b>	<b>70,468</b>	<b>12,778</b>	<b>9,846,252</b>	<b>1,264</b>	<b>1,749,526</b>	<b>12,079,637</b>

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### Grapefruit Passed for Export: Current Season per Size-Count



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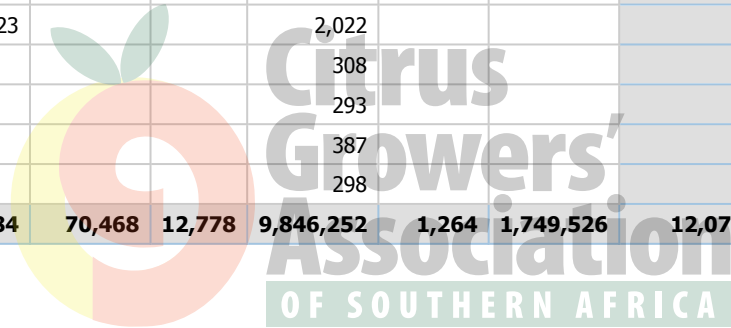
## Grapefruit Passed for Export: Current Season per Variety

Eqv Ctns Per Week	POMPELMOES	RAY RUBY	ROSE	RUBY RED	FLAME	STAR RUBY	JACKSON	MARSH	Total per Week
1						38			38
2						73			73
4						34			34
5						27			27
6						49			49
7						2			2
8						65			65
9						195			195
10						1,734		7,707	9,441
11						43			43
12						46			46
13	157					118			275
14	3,645					55,454			59,099
15	2,445					277,676		2,465	282,586
16	31	7,491	20,799			763,920		49,295	841,536
17	30		23,131			745,757		53,926	822,845
18			42,941	4,386		1,058,156		85,137	1,190,620
19			66,549			1,197,537		221,762	1,485,849
20			34,085			1,156,515		243,810	1,434,410
21	30		17,635	8,715		936,727	1,264	228,563	1,192,935
22			30,245	24,100		709,663		121,722	885,730
23			45,128	11,826		541,133		129,056	727,143
24			43,573	13,385		396,276		89,391	542,626
25		23	42,589	75		231,380		182,465	456,531
26			3,791	4,031		191,256		124,228	323,306
27			5,321	992		309,828		43,112	359,253
28			6,556		5,672	236,330		50,086	298,645
29					7,106	157,419		45,209	209,734
30						120,472		31,240	151,712
31						79,359		15,068	94,427
32			2,431			51,237		8,205	61,874

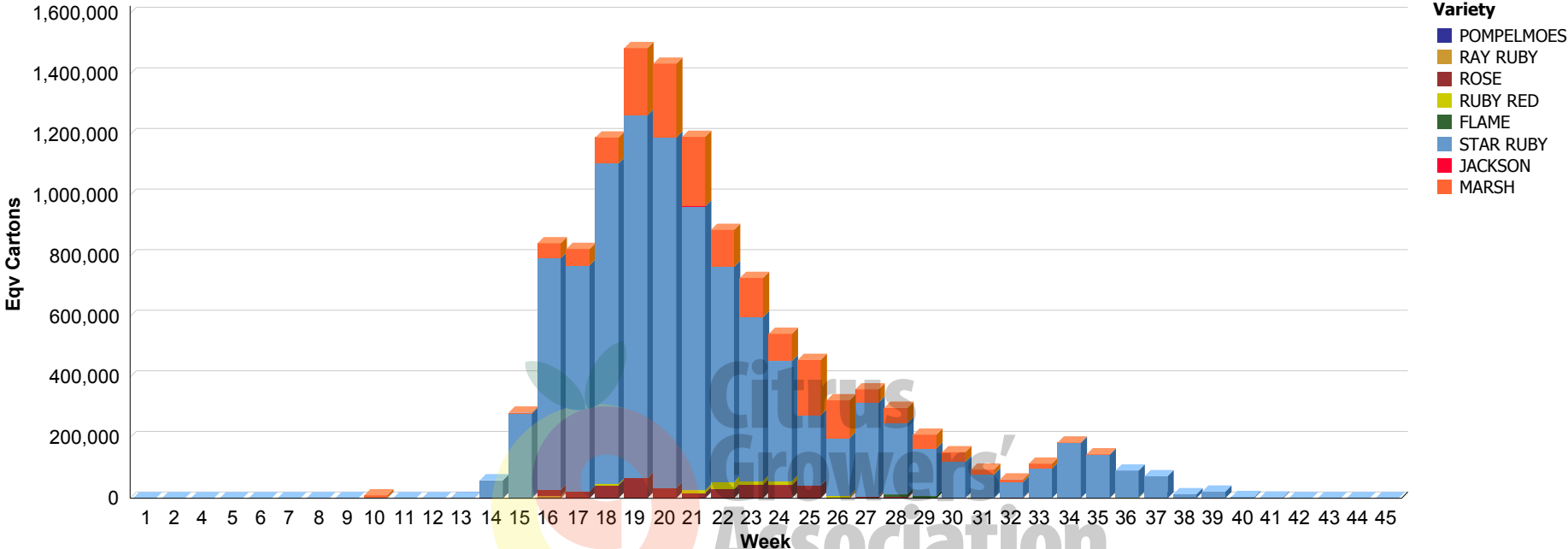
## Grapefruit Passed for Export: Current Season per Variety

Eqv Ctns Per Week	POMPELMOES	RAY RUBY	ROSE	RUBY RED	FLAME	STAR RUBY	JACKSON	MARSH	Total per Week
33						98,971		14,949	<b>113,920</b>
34						182,855		793	<b>183,649</b>
35			686	312		142,495		1,326	<b>144,818</b>
36				2,646		88,637			<b>91,283</b>
37	13					72,518			<b>72,531</b>
38						13,240			<b>13,240</b>
39						21,823		11	<b>21,834</b>
40						3,885			<b>3,885</b>
41			23			2,022			<b>2,044</b>
42						308			<b>308</b>
43						293			<b>293</b>
44						387			<b>387</b>
45						298			<b>298</b>
<b>Total</b>	<b>6,350</b>	<b>7,514</b>	<b>385,484</b>	<b>70,468</b>	<b>12,778</b>	<b>9,846,252</b>	<b>1,264</b>	<b>1,749,526</b>	<b>12,079,637</b>

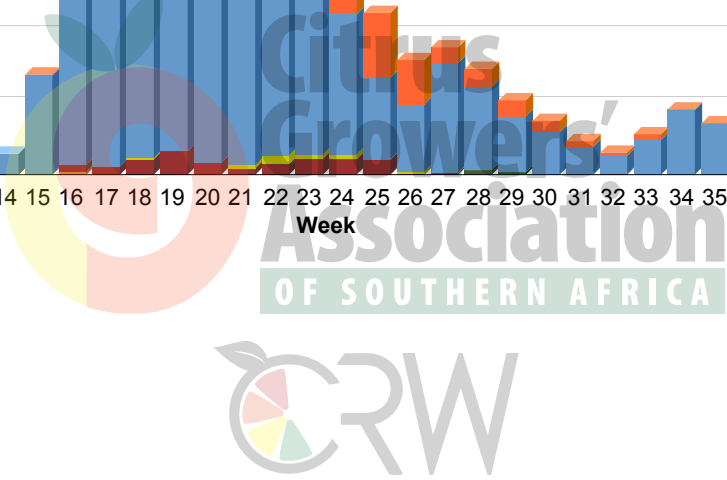
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### Grapefruit Passed for Export: Current Season per Variety



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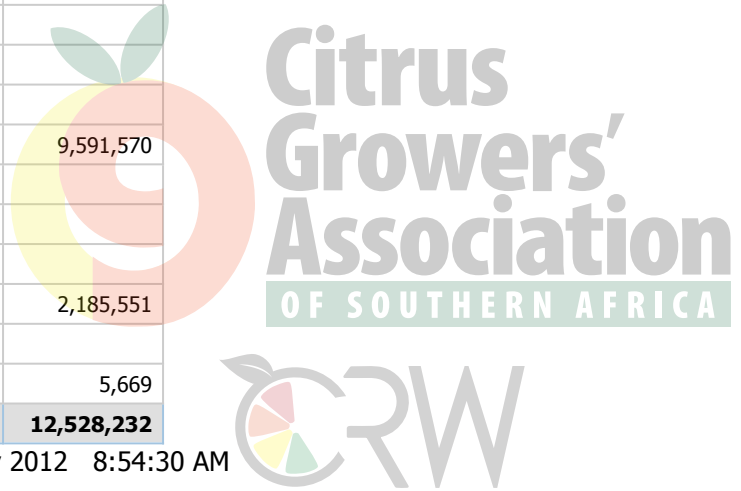


## Grapefruit Passed for Export: Current Season vs Previous Seasons per Variety

### Last Three Seasons Year to Date

Eqv Ctns per Variety	Current Season	Previous Season	2 Seasons Ago
POMPELMOES	6,350	11,300	7,863
RAY RUBY	7,514	1,836	20
ROSE	385,484	357,365	514,340
RUBY RED	70,468	124,694	170,307
SHADDOCK			20,484
PINK POMMELO			32,429
FLAME	12,778	516	
FLAME			
RIO RED			
STAR RUBY	9,846,252	12,213,733	9,591,570
TAHIHITI			
GRAPEFRUIT			
JACKSON	1,264		
MARSH	1,749,526	1,759,604	2,185,551
MELOGOLD			
OROBLANCO		21,659	5,669
<b>YTD Total</b>	<b>12,079,637</b>	<b>14,490,707</b>	<b>12,528,232</b>

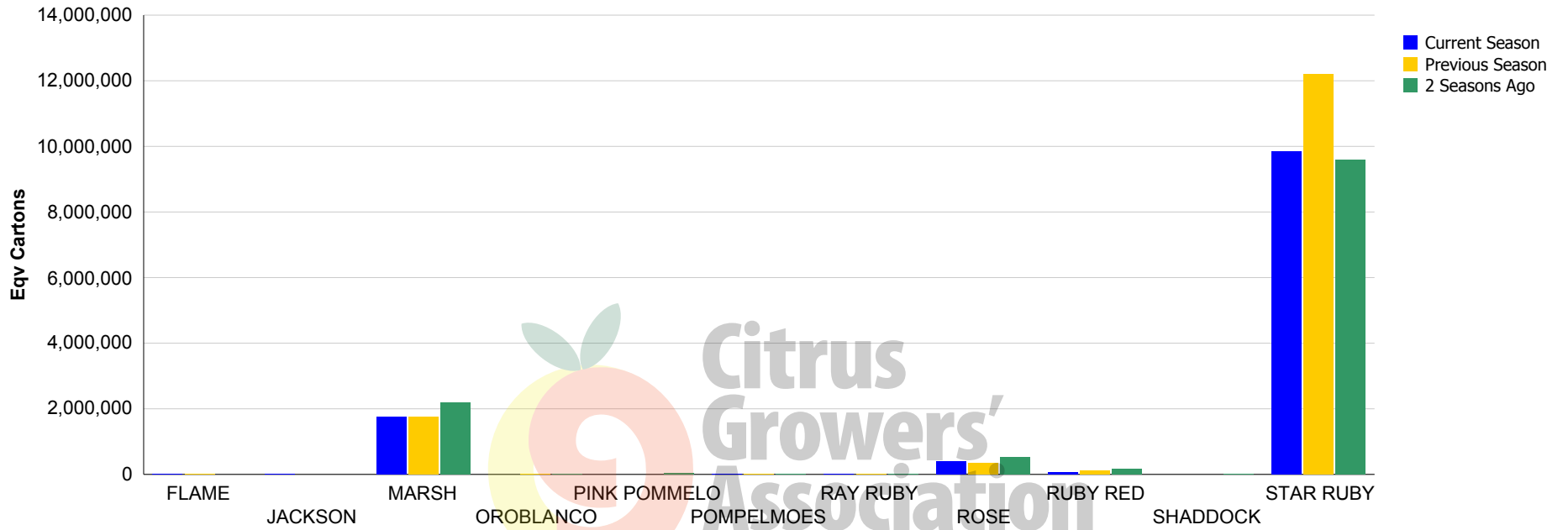
Figures are shown to the last full week. 16 Nov 2012 8:54:30 AM



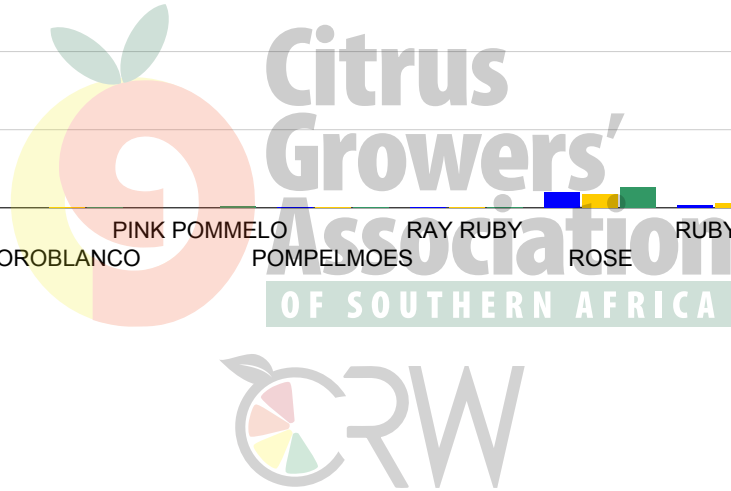


# Grapefruit Passed for Export: Current Season vs Previous Seasons per Variety

Last Three Seasons Year to Date

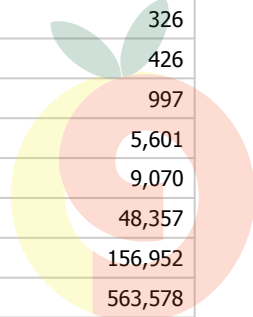


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## Grapefruit Passed for Export: Current Season vs Previous Season

Week	Current Season		Previous Season	
	Cur Eqv Ctns	Cur Cum Eqv Ctns	Prev Eqv Ctns	Prev Cum Eqv Ctns
1	38	38	87	87
2	73	111		
3			64	151
4	34	145		
5	27	172	10	161
6	49	221	6	167
7	2	223	48	215
8	65	288	111	326
9	195	483	100	426
10	9,441	9,924	571	997
11	43	9,967	4,604	5,601
12	46	10,013	3,469	9,070
13	275	10,288	39,287	48,357
14	59,099	69,387	108,595	156,952
15	282,586	351,972	406,625	563,578
16	841,536	1,193,508	520,032	1,083,610
17	822,845	2,016,354	645,358	1,728,967
18	1,190,620	3,206,973	1,190,759	2,919,726
19	1,485,849	4,692,822	1,572,464	4,492,190
20	1,434,410	6,127,232	1,270,588	5,762,778
21	1,192,935	7,320,167	1,376,734	7,139,512
22	885,730	8,205,897	1,320,449	8,459,960
23	727,143	8,933,040	1,249,152	9,709,112
24	542,626	9,475,666	1,055,969	10,765,081
25	456,531	9,932,197	918,399	11,683,480
26	323,306	10,255,503	658,701	12,342,181
27	359,253	10,614,755	532,041	12,874,222
28	298,645	10,913,400	533,509	13,407,731
29	209,734	11,123,134	300,558	13,708,289
30	151,712	11,274,847	127,753	13,836,042



Citrus  
Growers'  
Association

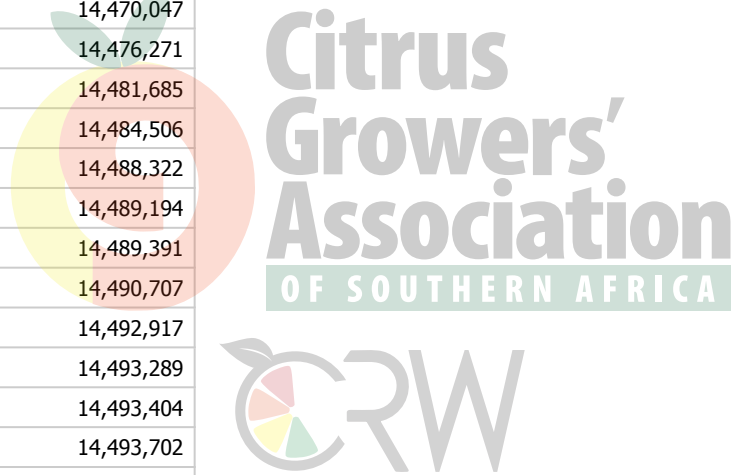
OF SOUTHERN AFRICA



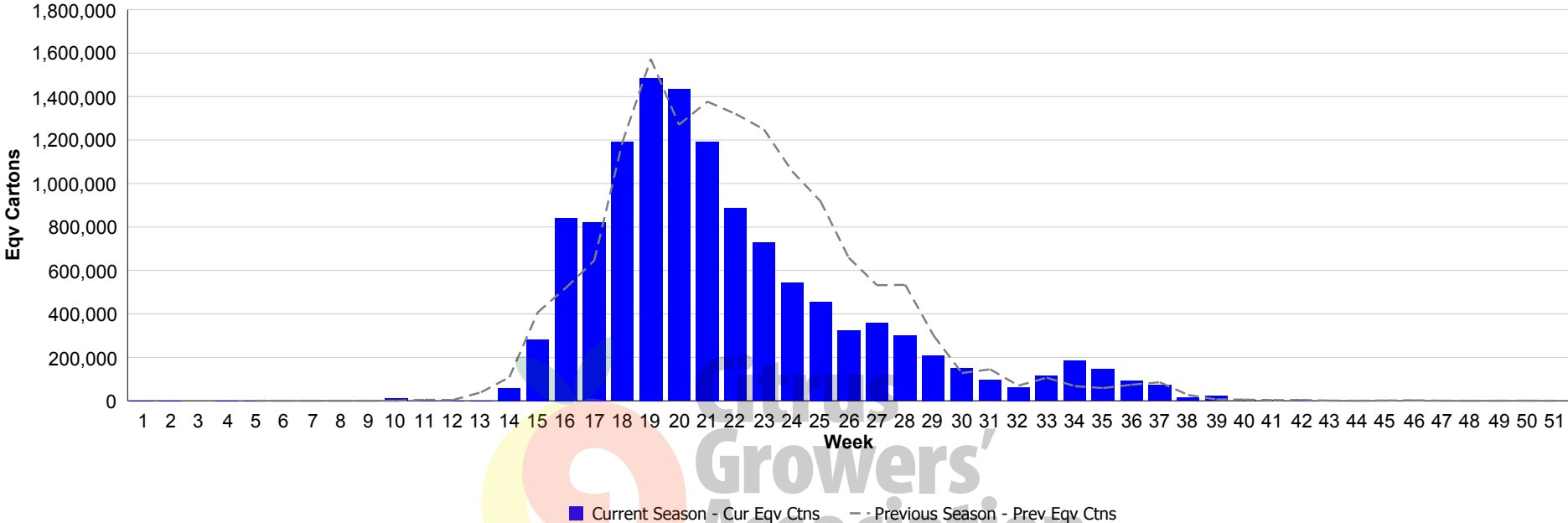
## Grapefruit Passed for Export: Current Season vs Previous Season

Week	Current Season		Previous Season	
	Cur Eqv Ctns	Cur Cum Eqv Ctns	Prev Eqv Ctns	Prev Cum Eqv Ctns
31	94,427	11,369,273	145,148	13,981,190
32	61,874	11,431,147	69,973	14,051,163
33	113,920	11,545,067	106,248	14,157,412
34	183,649	11,728,716	67,366	14,224,778
35	144,818	11,873,534	58,827	14,283,604
36	91,283	11,964,817	74,021	14,357,625
37	72,531	12,037,348	85,493	14,443,118
38	13,240	12,050,588	26,930	14,470,047
39	21,834	12,072,422	6,223	14,476,271
40	3,885	12,076,307	5,414	14,481,685
41	2,044	12,078,351	2,822	14,484,506
42	308	12,078,659	3,815	14,488,322
43	293	12,078,952	872	14,489,194
44	387	12,079,339	197	14,489,391
45	298	12,079,637	1,317	14,490,707
46			2,210	14,492,917
47			372	14,493,289
48			115	14,493,404
49			297	14,493,702
50			452	14,494,153
51			101	14,494,254

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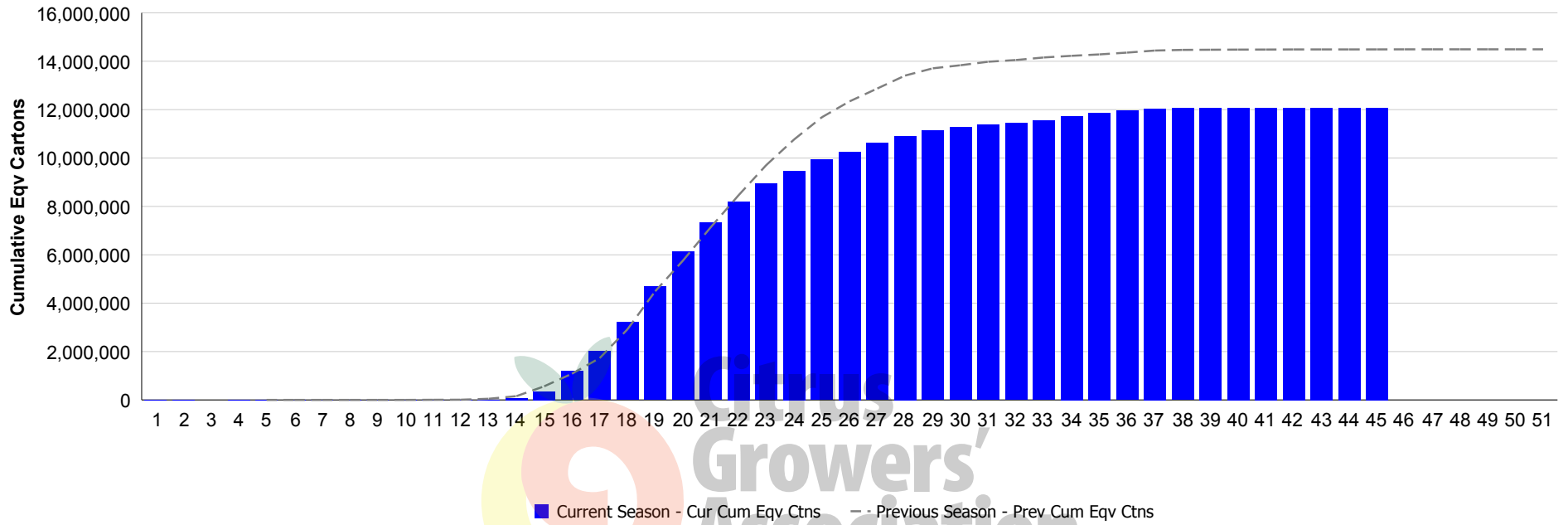
### Grapefruit Passed for Export: Current Season vs Previous Season



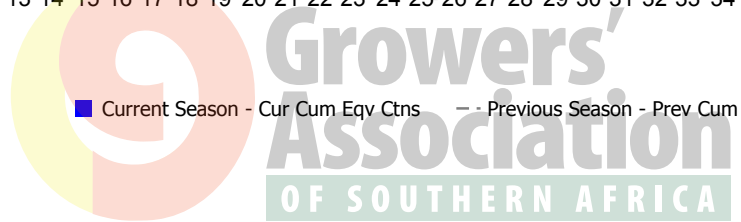
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## Grapefruit Passed for Export: Current Season vs Previous Season - Cumulative Volume



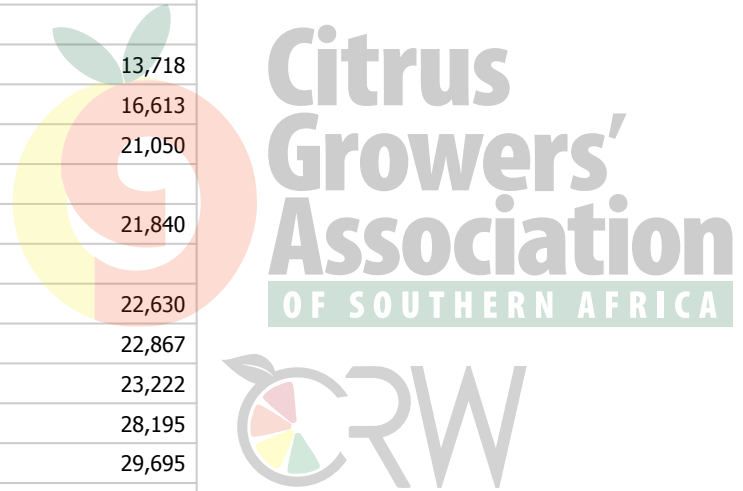
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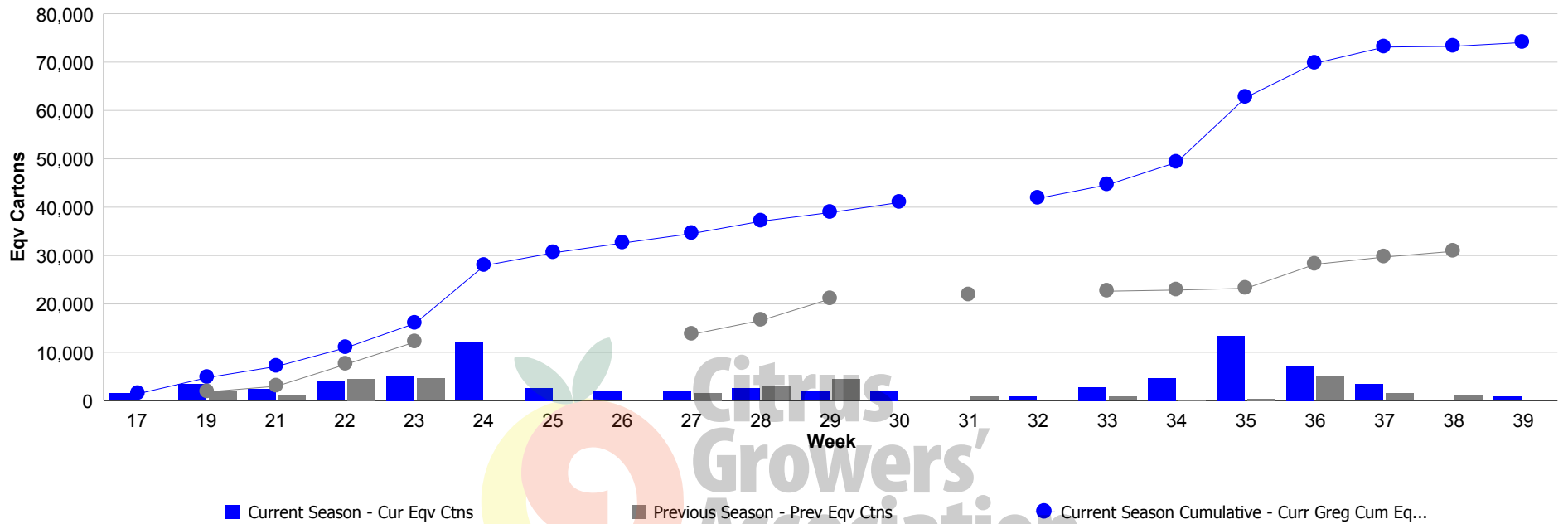
## Grapefruit - Processing Purposes - Passed for Export: Current Season vs Previous Season

Week	Current Season		Previous Season	
	Cur Eqv Ctns	Cur Cum Eqv Ctns	Prev Eqv Ctns	Prev Cum Eqv Ctns
17	1,447	1,447		
19	3,329	4,776	1,813	1,813
21	2,316	7,092	1,184	2,997
22	3,856	10,948	4,530	7,527
23	5,037	15,985	4,605	12,132
24	11,952	27,937		
25	2,635	30,572		
26	2,014	32,586		
27	1,956	34,542	1,586	13,718
28	2,562	37,104	2,895	16,613
29	1,797	38,901	4,437	21,050
30	2,081	40,983		
31			790	21,840
32	855	41,838		
33	2,783	44,621	790	22,630
34	4,658	49,279	237	22,867
35	13,423	62,702	355	23,222
36	7,056	69,758	4,973	28,195
37	3,347	73,105	1,500	29,695
38	157	73,262	1,184	30,879
39	789	74,051		

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### Grapefruit - Processing Purposes - Passed for Export: Current Season vs Previous Season



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