

GRAPEFRUIT FOCUS GROUP

DRAFT MINUTES OF TELECONFERENCE OF THE GRAPEFRUIT FOCUS GROUP HELD AT 12:00 ON WEDNESDAY 30TH APRIL 2014

PRESENT: Piet Smit (Chairman – Letsitele)
Stuart Geldenhuys (Swaziland)
Michael Wafer (Nkwalini)
Antoine Rouillard (Pongola)
Danie Erasmus (Limpopo River)
Lisa for Jannie Spangenberg (Oranje Rivier)
Hannes de Waal (Sundays River)
Paul Bristow (Zimbabwe)
Marinus Neethling (Onderberg)
John Edmonds (CGA - secretariat)

APOLOGIES:

Kobus van Staden (Vice Chairman - Hoedspruit)
Mzo Makhanya (CDC/ Nkwalini)

1. Welcome

Chairman, Piet Smit welcomed all to the meeting.

2. Apologies

See above.

3. Approval of Minutes of Meeting held on 16 April 2014.

The minutes were approved.

4. Matters Arising from Minutes

4.1. Decision on continuation of Japan coordination was agreed at the lower rate as tendered by Dawie Scholtz. John Edmonds will ask Dawie Scholtz to go ahead with the co-ordination and arrange payment by CGA with Robert Miller. The importance of accurate container information was stressed and JE will ask Dawie Scholtz to explain how this information will be sourced.

4.2. Report on counts

It was noted that John Edmonds had distributed counts in the regional grapefruit reports as requested at the previous meeting.

4.3. Cooperation with Florida on Promotions

John Edmonds will try to get an opinion from Anton Kruger from the FPEF regarding attitude of exporters to promotions.

5. Projections for 2014 (see annex A)

No changes were made to the initial estimate set in March and the following observations were recorded:

Letsitele: No clear trend on counts; 35s' 40' 45's. Most growers started last week. The crop could be lower than estimated.

Hoedspruit counts are normal 40's and 45s. pack-outs are good and they may up their projection, but have only been packing for one week.

Limpopo River: size distribution not normal at the moment; 50's and 35's.

Onderberg: Marinus Neethling indicated their crop may be smaller than originally estimated.

Nkwalini: Mike Wafer said that they will start in two weeks.

Zimbabwe: Paul Bristow said that they had finished with 141 000 cartons of Star Ruby. Internals and colour were good but there was some wind scarring.

6. General

No additional items were raised.

7. Meeting dates for 2014

The meeting agreed that the next teleconference will be held on 14 May.



Annex 1. Grapefruit Estimate for 2014 (Actual Cartons)

Red Grapefruit

Red grapefruit		Proj_2
CGA Region	Estimate 2014	30-Apr
Onderberg	2 450 000	2 450 000
Letsitele	3 732 129	3 732 129
Hoedspruit	3 300 000	3 300 000
Nkwalini	500 000	500 000
Limpopo River	1 169 537	1 169 537
Pongola	165 000	165 000
S.R. Valley	400 000	400 000
Oranje Rivier	500 000	500 000
Other	200 000	200 000
Grand Total(S.A.)	12 416 666	12 416 666
Swaziland	579 000	580 000
Mozambique		
Zimbabwe	145 000	141 000
Grand Total(inc Zim/Moz)	13 140 666	13 137 666

White grapefruit		Proj_2
CGA Region	Estimate 2014	30-Apr
Onderberg	550 000	550 000
Nkwalini	325 000	325 000
Hoedspruit	426 000	426 000
Letsitele	81 569	81 569
Pongola	35 000	35 000
Limpopo River	141 804	141 804
Other	10 000	10 000
Grand Total(S.A.)	1 569 373	1 569 373
Swaziland	74 000	74 000
Mozambique		
Zimbabwe	-	-
Grand Total(inc Zim/Moz)	1 643 373	1 643 373

Total grapefruit		Proj_2
CGA Region	Estimate 2014	30-Apr
Onderberg	3 000 000	3 000 000
Letsitele	3 813 698	3 813 698
Hoedspruit	3 726 000	3 726 000
Nkwalini	825 000	825 000
Limpopo River	1 311 341	1 311 341
Pongola	200 000	200 000
S.R. Valley	400 000	400 000
Oranje Rivier	500 000	500 000
Grand Total(S.A.)	13 776 039	13 776 039
Swaziland*	653 000	654 000
Mozambique		-
Zimbabwe	145 000	141 000
Grand Total(inc Zim/Moz)	14 574 039	14 571 039
Grand Total(in 15 kg equiv)	16 517 244	16 513 844