

Research and logistics drive SA citrus export growth

 farmersweekly.co.za/videos/research-and-logistics-drive-sa-citrus-export-growth

Wandile Sihlobo

July 30, 2026



[Watch](#)

South Africa's rise as the world's leading citrus exporter is rooted in decades of investment in research, genetics, and innovation. Wandile Sihlobo and CGA CEO Dr Boitshoko Ntshabele discuss the logistics, market access and Vision 260 strategy needed to sustain growth, create jobs, and strengthen rural economies.

South Africa is now the world's leading exporter of citrus – but this success didn't happen overnight. In this episode of AgriView with Wandile, agricultural economist Wandile Sihlobo speaks to Dr. Boitshoko Ntshabele, CEO of the Citrus Growers Association of Southern Africa (CGA), about the investments in research, genetics and innovation that have positioned South Africa at the forefront of the global citrus industry.

The discussion explores the critical role of logistics, port efficiency, regional trade and market access in sustaining export growth, while unpacking the CGA's Vision 260 strategy to expand exports and create even greater economic opportunities.

Dr. Ntshabele also explains how a growing citrus industry supports more than 140,000 jobs, strengthens rural communities and contributes to South Africa's long-term economic growth. If you're interested in South African agriculture, agribusiness, exports, food security and the future of the farming economy, this episode offers valuable insights into one of the country's greatest agricultural success stories.

[Read more](#)[Middle East conflict poses major risk to SA agriculture](#)

Free newsletter

South Africa's Weekly Farming News — Free Every Tuesdays

Join 17,188+ readers for the latest agriculture news, market updates, and farming insights.

No spam. Unsubscribe any time.

✓ You're subscribed! Check your inbox for a confirmation.

[Read more](#)[El Niño outlook: Is Southern Africa heading for another drought?](#)

More Videos

farmer's weekly

